

INVOICE



WDIV
550 W. Lafayette Blvd.
Detroit, MI 48226
52-0854807 FEIN
Main: (313)222-0444
Billing: (313)222-0459

<http://www.clickondetroit.com/index>

Billing Address:

Brabender Cox
Attention: Accounts Payable
1218 Grandview Ave
1st Floor
Pittsburgh, PA 15211

Send Payment To:

WDIV
75 Remittance Drive Ste 3110
Chicago, IL 60675-3110

Invoice #	Invoice Date	Invoice Month	Invoice Period
255838-1	08/26/12	August 2012	07/30/12 - 08/07/12

Station	Account Executive	Sales Office	Sales Region
WDIV	Nick Welte	MMT/Philadelph	National

Advertiser	Product	Estimate Number
POL/Hoekstra, P/R/SEN/MI	HOEKSTRA 8/3 ADD	

Flight Dates	Order #	Alt Order #
08/04/12 - 08/07/12	255838	06263191

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/04/12	08/04/12	OLYM Prime 7/28-8/11 M 8p-12x		-----1-	:30	1	\$8,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----1- 1 \$8,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Sa 08/04/12 10:26 PM OLYM Prime 7/28-8/11 M-SU 8p-12x :30 BCPH1209H \$8,000.00 NM									
2	08/05/12	08/05/12	LATE NEWS AFTER OLYLATE NEWS AFTE		-----1	:30	1	\$2,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----1 1 \$2,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Su 08/05/12 12:31 AM LATE NEWS AFTER OLY LATE NEWS AFTE :30 BCPH1209H \$2,800.00 NM									
3	08/06/12	08/06/12	M-F Local 4 News 5-6pm 5P-6P		1-----	:30	1	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 1----- 1 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV M 08/06/12 5:13 PM M-F Local 4 News 5-6pm 5P-6P :30 BCPH1209H \$1,300.00 NM									
4	08/06/12	08/06/12	M-F Local 4 News 6-630p 6P-630P		1-----	:30	1	\$1,450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 1----- 1 \$1,450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV M 08/06/12 6:27 PM M-F Local 4 News 6-630pm 6P-630P :30 BCPH1209H \$1,450.00 NM									
5	08/06/12	08/06/12	NBC Nightly News	630-7p	1-----	:30	1	\$1,450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 1----- 1 \$1,450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV M 08/06/12 6:59 PM NBC Nightly News 630-7p :30 BCPH1209H \$1,450.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

NONDISCRIMINATION POLICY: Post-Newsweek Stations, Inc. and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract is hereby rejected.

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Invoice #	Invoice Date	Invoice Month	Invoice Period
255838-1	08/26/12	August 2012	07/30/12 - 08/07/12
Advertiser		Product	Estimate Number
POL/Hoekstra, P/R/SEN/MI		HOEKSTRA 8/3 ADD	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	08/07/12	08/07/12	NBC Early	NBC Early	- T - - - - -	:30	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 - T - - - - - 1 \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Tu 08/07/12 NBC Early NBC Early :00 \$40.00 NM Credited									
7	08/07/12	08/07/12	4:30am Local News	4:30-5am M-F	- T - - - - -	:30	1	\$55.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 - T - - - - - 1 \$55.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Tu 08/07/12 4:49 AM 4:30am Local News 4:30-5am M-F :30 BCPH1209H \$55.00 NM									
8	08/07/12	08/07/12	Local 4 News Today 5-6A	5-6a	- T - - - - -	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 - T - - - - - 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Tu 08/07/12 5:51 AM Local 4 News Today 5-6A 5-6a :30 BCPH1209H \$400.00 NM									
9	08/07/12	08/07/12	Today Show 9-10A	9A-10A	- T - - - - -	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 - T - - - - - 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Tu 08/07/12 9:29 AM Today Show 9-10A 9A-10A :30 BCPH1209H \$800.00 NM									

Total Spots **8** Gross Total **\$16,255.00**

Payment Terms 30 Days

Agency Commission **\$2,438.25**
Net Amount Due **\$13,816.75**

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